

ISSN 2073-7122

# IJCRB

Vol .4, No. 8  
December 2012

## Interdisciplinary Journal of Contemporary Research in Business

Double Blind Peer Reviewed Journal

Included in  
GOOGLE SCHOLAR

Listed in ULRICH'S



Inclusion in



Indexed in CABELL's-USA



Indexing /Abstracting in



Indexing in ABI/INFORM



Indexed in APA-PsycINFO



[www.ijerb.webs.com](http://www.ijerb.webs.com)  
[ijerbjournal@aim.com](mailto:ijerbjournal@aim.com)

Monthly Edition  
Copyright © 2012  
IJCRB

Listed in Journal Seek



Institute of Interdisciplinary Business Research~ IIBR  
INTERNATIONAL RESEARCH CENTRE

## Editorial Board

IJCRB is a peer reviewed Journal and IJCRB Editorial Board consists of Phd doctors from all over the world including USA, UK, South Africa, Canada, European and Asian countries.

### **Prof. Renee Pistone**

*Harvard University*, Lifetime Fellow - Harvard URI.  
706 McCormick Dr Toms River, New Jersey USA  
Voice: 732.668.4533

### **Lord David K**

*Oxford University*, St Catherine's College, Oxford, OX1 3UJ [www.stcatz.ox.ac.uk/](http://www.stcatz.ox.ac.uk/),  
[www.ox.ac.uk/](http://www.ox.ac.uk/) Phone: +44 1865 271700, Fax: +44 1865 271768

### **Dr. Kenan Peker**

Department of Agricultural Economics, University of Selcuk, <http://www.selcuk.edu.tr/>  
University of Selcuk, 42079 Konya, Turkey, Tel: 90-332-231-2877

### **Dr. A. Sathiyasusuman**

Senior Lecturer, Dept. of Statistics, University of the Western Cape, South Africa

### **Dr Mahdi Salehi**

Assistant Professor, Accounting and Management Department, <http://www.znu.ac.ir/>  
Zanjan University, D.N 1 Nagilo Alley, Hidaj City, Zanjan Province, Zanjan, Iran,  
Tel: 98-9121-425-323

### **Dr Heryanto**

Regional Development Bank of West Sumatra  
Jalan Pemuda No. 21 PO Box 111 Padang 25117 West Sumatra Indonesia  
Tel: +62-8126771699

### **Dr. Dave Hinkes**

Assistant Professor of Management & Marketing  
Sam Walton Fellow, Lincoln Memorial University, Harrogate, TN, UK  
Tel 423.869.6441

### **Dr. Francis A. Ikeokwu**

Sr., Ph.D., MAC, MBA, CFC  
Adjunct Professor, American Intercontinental University <http://www.aiuniv.edu/>

### **Dr Charles C. Dull**

Sr. MBA, Ph.D.  
American Intercontinental University <http://www.aiuniv.edu/>

**Dr Cara Peters**

Assistant professor of marketing , Winthrop University , Rock Hill, South Carolina.  
PhD in business administration , University of Nebraska  
Peer-reviewer of the Journal of Consumer Psychology; Consumption, Markets, and Culture; and Journal of Academy of Marketing Science.

**Dr Mahmoud M. Haddad**

PhD in Finance  
214 Business Administration Building  
University of Tennessee-Martin ,Martin, TN 38238 Tel No +1731-881-7249

**Dr G.A. Abu**

Department of Agricultural Economics, College of Agricultural Economics, Extension and Management Technology, University of Agriculture, P.M.B.2373, Makurdi, Benue State, Nigeria. Phone: +234-803-607-4434; fax: +234-44-534040

**Dr.Rashid Rehman**

Associate Professor , College of Business Studies  
Al Ghurair University , Dubai, UAE.

**Dr Ebrahim Soltani**

Lecturer in Operations Management  
Kent Business School University of Kent , UK

**Dr Pu Xujin**

Business School, Jiangnan University,  
Jiangsu Wuxi,P.R.China ,214122  
Tel: (86510) 85913617 , FAX: (86510) 62753617 , Mobile: (86) 13616193600

**Dr. E. B. J. Iheriohanma**

Ph. D. Sociology  
Directorate of General Studies, Federal University of Technology, Owerri Imo State  
Nigeria.  
Tel +2348037025980.

**Dr Etim Frank**

Department of Political Science-University of Uyo-Akwa Ibom State-Nigeria  
Phd (Political Science/Public Administration) University of Calabar

**SL Choi**

University Teknologi Malaysia  
School of Business Management Southern College Malaysia

**Dr. Nek Kamal Yeop Yunus**

Senior Lecturer, Department of Business Management  
Faculty of Business & Economics, Universiti Pendidikan Sultan Idris, Tanjong Malim,  
Malaysia.

**Dr. S. I. Malik**

PhD Bio Chemistry & Molecular Biology (National University of Athens)  
NHEERL. Environmental carcinogenei division  
RTP Complex NC 27713, US Environmental protection Agency , 919-541-3282

**Dr. Bhagaban Das**

Reader, Department of Business Management Vyasa Vihar, Balasore-756019 Orissa

**T. Ramayah <http://www.ramayah.com>**

Associate Professor , School of Management ,University Sains Malaysia,  
Tel 604-653 3888

**Dr. Wan Khairuzzaman bin Wan Ismail**

Assoc. Professor International Business School, UTM International Campus  
Jalan Semarak 54100 Kuala Lumpur, MALAYSIA

**Zainudin Hj Awang**

Faculty of Information Technology and Quantitative Sciences, MARA University  
Technology MARA Kelantan 18500, Malaysia ,Tel: 60-9-9762-302

**Ravi Kiran**

Associate Professor, School Of Management & Social Sciences, Thapar University.

**Dr.Suguna Pathy**

Head, Department of Sociology, VNSG University, Surat

**Birasnav M**

Assistant professor, Park Global School of Business Excellence, Kaniyur, Coimbatore

**Mohammad Reza Noruzi**

Faculty of Management and Economics ,Tarbiat Modarres University, Tehran, Iran

**Dr. C.N. Ojogwu**

Phd Education Management - University of Benin, Benin City, Edo state, Nigeria.  
Senior lecturer - University of Benin.

**Dr. Nik Maheran Nik Muhammad**

General Conference Co-Chair, GBSC 2009, [www.nikmaheran.com](http://www.nikmaheran.com)

**Dr. A. Abareshi**

Lecturer, School of Business IT and Logistics  
RMIT University, Melbourne, Australia Office: +61 3 99255918

**Dr Ganesh Narasimhan**

Lecturer, Management Sciences ,Sathyabama University  
Board of Advisor - AN IIM Alumina Initiative & International Journal Economics,  
Management, & Financial Markets Denbridge press, New York, USA



IJCRB is Indexed in  **DOAJ** DIRECTORY OF OPEN ACCESS JOURNALS **Directory of Open Access Journals**

IJCRB is Listed in  **ULRICH'S PERIODICALS DIRECTORY** **Worlds Largest Research Database**

IJCRB is Indexed in  **CABELL PUBLISHING** **Worlds Prestigious Research Directory**

IJCRB is Indexed in  **AMERICAN PSYCHOLOGICAL ASSOCIATION** **APA Research Directory**  
PsycINFO

Inclusion /Indesing in  **EBSCO** **Research Databases** **Worlds Premium Database**

Indexed/Abstracted in  **ABI/INFORM® ProQuest** **Includes High Impact Factor Journals**

Listed in  **Journal Seek** **Largest Journals Directory**

**IJCRB is Included in GOOGLE SCHOLAR**

**UK CHAPTER:** CANTERBURY, KENT, CT2, 7PE, UNITED KINGDOM

**SOUTH AFRICA CHAPTER:** WESTERN CAPE, PRIVATE BAG X17, BELLVILLE 7535, SOUTH AFRICA

## Contents

Title	Page
EMPIRICAL ANALYSIS OF THE OPERATING EFFICIENCY OF CHINA'S INSURANCE INDUSTRY WU SONG, CAO ZHENGYONG, QIN KUN, LANG WEI, ZHANG RONG (Click Here or on Title of paper for Full paper view)	12
A STUDY OF THE EXTENT OF APPLICATION OF THE TEACHING INDICATORS BY THE MATHEMATICS TEACHERS OF ISFAHAN'S SECONDARY SCHOOL FROM THE VIEW POINT OF STUDENT IN THE 2011-2012 ACADEMIC YEAR SORAYA KHODAEI, REZA JAFARI HARANDI, FAZLOLAH YAZDANI (Click Here or on Title of paper for Full paper view)	29
ANALYSIS THE RELATIONSHIP BETWEEN JOB STRESS, INTRINSIC MOTIVATION & EMPLOYEES CREATIVITY IN ISLAMIC REPUBLIC OF IRAN RAILWAYS ORGANIZATION ABDOLLAH KOULOUBANDI, MANOUCHEHR JOFREH, FATEMEH SADAT MAHDAVI (Click Here or on Title of paper for Full paper view)	39
ANALYSIS OF ORGANIZATIONAL INTELLIGENCE LEVEL AND IMPROVEMENT EFFECTIVE FACTORS USING QUALITY FUNCTION DEPLOYMENT MODEL (CASE STUDY: HANGAM KHODRO TRADING & SERVICES CO) SEYED KAMRAN NOORBAKHS, MASOOMEH RASOOLI, MOHAMMAD ESMAEILI JOSHAGHANI (Click Here or on Title of paper for Full paper view)	54
A SOCIAL SKILL PROGRAM OF LITERACY FOR CHILDREN WITH DOWN SYNDROME ALIYA KHALID, DR. ZAHID JAVED, MR. M. ARSHAD (Click Here or on Title of paper for Full paper view)	64
HOW JOB SATISFACTION IS INFLUENCING THE ORGANIZATIONAL CITIZENSHIP BEHAVIOR (OCB): A STUDY ON EMPLOYEES WORKING IN BANKING SECTOR OF PAKISTAN AMNA ARIF, AISHA CHOCHAN (Click Here or on Title of paper for Full paper view)	74
AN ANALYSIS OF OBAMA'S SPEECH "ENDING IRAQ WAR, FEBRUARY 27, 2009": A HALLADIAN APPROACH SAMINA NAZ, SOFIA DILDAR ALVI, ABDUL BASEER (Click Here or on Title of paper for Full paper view)	89
IMAM GHAZALI APPROACH IN HIS BOOK AL-MUSTASFA FI 'ILM AL-USOUL DR. AHMAD MOHAMMAD AL NEIF (Click Here or on Title of paper for Full paper view)	100
INTELLIGENCE AND ITS MEASUREMENTS DR. AHMAD MOHAMMAD AL NEIF (Click Here or on Title of paper for Full paper view)	107
POLITICAL LANGUAGE OF BENAZIR BHUTTO : A TRANSITIVITY ANALYSIS OF HER SPEECH 'DEMOCRATIZATION IN PAKISTAN' SEHRISH NAZ, SOFIA DILDAR ALVI, ABDUL BASEER (Click Here or on Title of paper for Full paper view)	125
NEUROTIC DISORDER IN PINTER'S CHARACTER 'STANLEY': A PSYCHOANALYTICAL STUDY OF THE BIRTHDAY PARTY ANILA JAMIL, SOFIA DILDAR ALVI (Click Here or on Title of paper for Full paper view)	142

Title	Page
THE RELATION BETWEEN “WORKAHOLISM” & “OCCUPATIONAL STRESS”: A CASE STUDY ABOUT “WELFARE ORGANIZATION PERSONNEL” OF KERMAN ,IRAN SHARIAT.H,TABOLI.H, SHOKUH SALJOOGHI.Z (Click Here or on Title of paper for Full paper view)	151
THE EXAMINATION OF THE INFLUENCES OF PSYCHOLOGICAL EMPOWERMENT ON EMPLOYEE INNOVATION BEHAVIOR IN THE SOCIAL SECURITY ORGANIZATION OF KHORASAN RAZAVI DR.MASUOD TAHERI LARI , DR.GHOLAM ABBAS SHEKARI MOHAMMAD SAFIZADEH (Click Here or on Title of paper for Full paper view)	169
BEHAVIORAL PROBLEMS IN STUDENTS WITH “BAD” LABEL MARYAM SALEHZADE DR. SHOLE AMIRI, DR. HAMID TAHER NESHATDOOST, DR. HOSEIN MOLAVI (Click Here or on Title of paper for Full paper view)	181
FINANCIAL CRISIS, CASH FLOWS, AND MARKET VALUE PER SHARE IN THE JORDANIAN COMMERCIAL BANKS FOR THE PERIOD 2000-2009 MARIE HASAN BANI KHALED (Click Here or on Title of paper for Full paper view)	191
DETERMINANTS OF FOREIGN DIRECT INVESTMENT IN PAKISTAN OVER THE PERIOD 1975-2011 MUHAMMAD KASHIF RASHEED DR. HAZOOR MUHAMMAD SABIR SAFDAR HUSSAIN TAHIR MUHAMMAD UMAR FAROOQ (Click Here or on Title of paper for Full paper view)	202
NET PRESENT VALUE IS BETTER THAN INTERNAL RATE OF RETURN ASMA ARSHAD. (Click Here or on Title of paper for Full paper view)	211
ANALYSIS OF THE RELATIONSHIP BETWEEN STRATEGIC PLANNING AND COMPETITIVE ADVANTAGES IN JORDANIAN BANKS NADERA NOFAN MRYAN (Click Here or on Title of paper for Full paper view)	220
A STUDY OF CAUSES OF DECLINE IN CITIZENSHIP EDUCATION IN PAKISTAN AT SECONDARY LEVEL SYEDA RAKHSHANDA KAUKAB (Click Here or on Title of paper for Full paper view)	239
PERSONALITY TYPES AND READING: A CORRELATIONAL STUDY DILSHAD AKBER ALI DILSHAT BANO (Click Here or on Title of paper for Full paper view)	254
TOWARDS FIRE SAFETY AND SECURITY IN GRILLS HOUSING: A REVIEW OF APPROACH. AMINU GARBA WAZIRI (Click Here or on Title of paper for Full paper view)	270



Title	Page
<p>CYTOMORPHOMETRIC STUDY OF ORAL MUCOSAL EXFOLIATIVE CELLS IN KIDNEY TRANSPLANT PATIENTS : ITS RELATION TO TIME DURATION AFTER TRANSPLANTATION AND COMPARISON WITH HEALTHY CONTROLS            HEIDARI Z , MAHMOUDZADEH-SAGHEB H, DAHMARDEH N ,SANADGOL H            (Click Here or on Title of paper for Full paper view)</p>	289
<p>A SURVEY ON THE IMPACT OF CAUSE IMPORTANCE AND GENDER ON CONSUMERS' PURCHASING INTENTION IN CAUSE-RELATED MARKETING (A CASE STUDY AMONG CUSTOMERS OF IRANIAN CHAIN STORES)            SINA , ZEYNALI            HASAN , SAFARNIA            ALI , MOLLAHOSSEINI            (Click Here or on Title of paper for Full paper view)</p>	299
<p>THE EFFECT OF COGNITIVE-BEHAVIORAL THERAPY ON PAIN SYMPTOMS AND PAIN CATASTROPHIZING AMONG CHRONIC LOW BACK PAIN FEMALES            ILNAZ SAJJADIAN, HAMID TAHER NESHATDOOST, HOSSEIN MOLAVI, REZA BAGHERIAN SARAROU DI, SAEED ABRISHAMKAR            (Click Here or on Title of paper for Full paper view)</p>	308
<p>“EFFECTIVENESS OF CORPORATE SOCIAL RESPONSIBILITY IN CONTROLLING THE IMPACT OF JOB STRESS ON ORGANIZATIONAL COMMITMENT”            A STUDY OF BANKING SECTOR OF PAKISTAN            SYEDA NAZISH ZEHRA RIZVI , SALMAN ASAD RANA            (Click Here or on Title of paper for Full paper view)</p>	321
<p>ATTITUDE EVALUATION TOWARDS ADVERTISING AND PUBLIC RELATIONS FROM CSR PERSPECTIVE IN PAKISTAN            SYEDA NAZISH ZEHRA RIZVI , MUHAMMAD WAQAS ISHAQ            (Click Here or on Title of paper for Full paper view)</p>	333
<p>A QUALITATIVE APPROACH FOR INVESTIGATING SITUATIONAL HUMOR BY PUBLIC MANAGERS IN SULTANATE OF OMAN, HADI SALEH AL OBTHANI            ROZEYTA BINTI OMAR, NORHANI BINTI BAKRI            (Click Here or on Title of paper for Full paper view)</p>	343
<p>THE SUBJECTIVE PROPERTIES AND METHODOLOGY OF THE BOOK (AL KONOOZ ALVADIA MEN ROMOOZ ALZRIA) ABOUT ISLAMIC ETHICS.            ALI CHELONGAR ,DR. SAYYED MAHDI NOORIAN, AND DR. SAYYED ALIASGHAR MIRBAQERI FARD            (Click Here or on Title of paper for Full paper view)</p>	355
<p>THE RELATIONSHIP BETWEEN EMOTIONAL INTELLIGENCE AND ORGANIZATIONAL LEARNING            (SCOPE OF RESEARCH: NATION IRANIAN PETROLEUM PRODUCTS DISTRIBUTION COMPANY (NIOPDC) IN SARI CITY)            FATEMEH HAGHIGHAT TALAB , JALAL HAGHIGHAT MONFARED            (Click Here or on Title of paper for Full paper view)</p>	371
<p>DETERMINING THE CRITICAL SUCCESS FACTORS IN CONSTRUCTION PROJECTS: AHP APPROACH            AFSHIN PAKSERESHT , DR. GHOLAMREZA ASGARI            (Click Here or on Title of paper for Full paper view)</p>	383



Title	Page
TABU SEARCH AND SIMULATED ANNEALING FOR NEW THREE-STAGE ASSEMBLY FLOWSHOP SCHEDULING WITH BLOCKING IMAN SEYEDI ,A. MALEKI-DARONKOLAEI, FARIBORZ KALASHI (Click Here or on Title of paper for Full paper view)	394
POVERTY ALLEVIATION IN INDIA AND PAKISTAN MS ALIYA KHALID, DR ZAHID JAVIED, MOHAMMAD ARSHAD (Click Here or on Title of paper for Full paper view)	403
SOCIAL SERVICES PROGRAM IN SINDH WITH SPECIAL REFERENCE TO EDUCATION IN DISTRICT THATTA: A CRITICAL ANALYSIS ABDUL JABBAR BUTT, PROF. DR. SYED ABDUL AZIZ (Click Here or on Title of paper for Full paper view)	417
IMPACT OF INNOVATION IN FMCG PRODUCTS ON CUSTOMER LOYALTY AND SATISFACTION: A CASE STUDY OF CONFECTIONARY PRODUCER “ENGLISH BISCUIT MANUFACTURERS” IN PAKISTAN MUNIR HUSSAIN, AMNA MUNIR, MUGHEES SIDDIQUI (Click Here or on Title of paper for Full paper view)	423
INVESTIGATION OF PERCEIVED ORGANIZATIONAL SUPPORT ON EMPLOYEES’ POSITIVE ATTITUDES TOWARD WORK MALIKEH BEHESHTIFAR, HASAN ALI-NEZHAD MAHMOOD NEKOIE-MOGHADAM (Click Here or on Title of paper for Full paper view)	432
SLEEP QUALITY ASSESSMENT OF MEDICINE STUDENTS AND PHYSICIAN (MEDICAL) ASSISTANTS K. LASHKARIPOUR , N.M, BAKHSHANI , S. MAFI (Click Here or on Title of paper for Full paper view)	443
UNETHICAL PRACTICES IN THE NIGERIAN EDUCATIONAL SYSTEM KANU SUCCESS IKECHI MRS. URSULA NGOZI AKANWA (Click Here or on Title of paper for Full paper view)	451
IMPACT OF CONSUMER INVOLVEMENT ON ADVERTISING SKEPTICISM A FRAMEWORK TO REDUCE ADVERTISING SKEPTICISM SYEDA NAZISH ZEHRA RIZVI ,MANAHIL SAMI, SHAMAILA GULL (Click Here or on Title of paper for Full paper view)	465
AN OVERVIEW OF THE ROLE OF BUILT ENVIRONMENT PROFESSIONALS IN SUSTAINABLE URBAN CENTER MANAGEMENT AMINU GARBA WAZIRI (Click Here or on Title of paper for Full paper view)	473
THE RELATIONSHIP OF EMOTIONAL INTELLIGENCE , MARKET ORIENTATION AND COMPETITIVE STRATEGY ZAHRA AKBARI, HASAN SAFARNIA (Click Here or on Title of paper for Full paper view)	497
ANALYSIS EXPERT SYSTEM FACTORS IN IT PROJECT SELECTION USING FUZZY AHP MOHAMMAD TAGHI TAGHAVI FARD HAMID REZA JAFARI, SEYED EHSAN SHOJAIE (Click Here or on Title of paper for Full paper view)	512

Title	Page
ANALYSIS THE EFFECTS OF EMPLOYEES KNOWLEDGE MANAGEMENT ON ORGANIZATIONAL INTELLIGENCE IN BANKING INDUSTRY (CASE STUDY: BRANCHES OF PUBLIC & PRIVATE BANKS IN KISH ISLAND) ASIYEH NASIRIPOUR (Click Here or on Title of paper for Full paper view)	524
APPLICATION OF DATA ENVELOPMENT ANALYSIS IN MANUFACTURING INDUSTRIES OF IRAN VAHIDEH AHMADI AHMAD AHMADI (Click Here or on Title of paper for Full paper view)	534
STUDY OF THE INFLUENCE OF COMPUTER ON ACADEMIC PROGRESS AND SOCIAL COMPATIBILITY OF STUDENTS VAHID MOTAMEDI MARYAM ABTAHILAGHAB (Click Here or on Title of paper for Full paper view)	545
THE RELATIONSHIP BETWEEN EMOTIONAL INTELLIGENCE AND CONFLICT MANAGEMENT STYLES AMONG TEACHERS MAJID ALIASGARI FARZANEH FARZADNIA (Click Here or on Title of paper for Full paper view)	555
ROLE OF CAREER COMPETENCIES IN ORGANIZATIONAL LEARNING CAPABILITY MALIKEH BEHESHTIFAR, REZVAN MOHAMMAD-RAFIEI, MAHMOOD NEKOIE-MOGHADAM (Click Here or on Title of paper for Full paper view)	563
THE ROLE OF INFORMATION TECHNOLOGY AND CUSTOMER RELATION MANAGEMENT IN THE SUPPLY CHAIN MINA BEIG, MOHAMMAD HASSAN POURHASOMI, YASER GHORBANZAD (Click Here or on Title of paper for Full paper view)	570
THE STUDY ABOUT THE ROLE AND PERFORMANCE OF MUNICIPALITY IN OR BAN CRISIS MANAGEMENT BASED ON PRE- CRISIS LEVEL (CASE STUDY: MUNICIPALITY OF MASHHAD MEGACITY) TAHERI LARI, MASOUD, SHOORABI, RAMEZAN ALI, HADAD, MONIREH (Click Here or on Title of paper for Full paper view)	579
THE ROLE OF MUNICIPALITY IN CRISIS MANAGEMENT RAHNAMA, MOHAMMAD RAHIM SHOORABI, RAMEZAN ALI HADAD, MONIREH (Click Here or on Title of paper for Full paper view)	592
THE STUDYING OF THE RELATIONSHIP BETWEEN PERSONALITY TYPE (EXTROVERT OR INTROVERT) AND THE PERSONALS ORGANIZATIONAL CITIZEN BEHAVIOR MANSOUR SOUFI (Click Here or on Title of paper for Full paper view)	611
APPROACHES OF PERFORMANCE EVALUATION IN ORGANIZATIONS MAJID GHANBARI SHAHRAJI, MOSTAFA RASHIDIPANAH, REZA SOLTANINASANB, MONA POURNOROZ GOLROUDBARI, AMIR TAVAKOLI, SOROUS KHORSHIDIFARD, MOHAMMAD ATTAR, ALI GHAHRAMANPOUR (Click Here or on Title of paper for Full paper view)	620

Title	Page
MANAGERS' FIVE SKILLS TO EVALUATE EMPLOYEE AFTER RECRUITMENT SOROUSH DANESHVAR (Click Here or on Title of paper for Full paper view)	626
THE ROLE OF WOMEN IN INTERNATIONAL MANAGEMENT IN THE LAST TWO DECADES SOMAYEH MOUSAVI BAGHDADIZADEH (Click Here or on Title of paper for Full paper view)	631
ELECTRONIC INSURANCE AND ITS APPLICATION IN E-COMMERCE LEILA MESHKAT ,FATEMEH FARKHONDEHNIYA, ZAHRA BAGHERI, Omidreza Alihoseini, SAHAR SANAYEIMATAK, MEHRYAR ESMAEILI, MAHAMMAD MOSTAFALO, HOSSEIN EBADATI, MOHAMMAD MASARATBAKSH (Click Here or on Title of paper for Full paper view)	640
SUPPLY CHAIN MANAGEMENT, IEAN MANUFACTURING, AGILE PRODUCTION, AND THEIR COMBINATION SEYED NIMA SEYEDI (Click Here or on Title of paper for Full paper view)	648
FACTORS INFLUENCING ONLINE PURCHASE BOOKS BY STUDENTS AND LECTURER OF QAZVIN UNIVERSITY OF MEDICAL SCIENCES MARYAM JABBARI (Click Here or on Title of paper for Full paper view)	654
CRITICAL ANALYSIS OF JOB SATISFACTION LEVEL OF FEMALE SCHOOL TEACHERS AT PRIMARY LEVEL IN PAKISTAN FARIDA SHAIKH , ALLAHDINO ABRO , SHILA DEVI (Click Here or on Title of paper for Full paper view)	660
THE INTEGRATION OF HIS MAJESTY THE KING'S PHILOSOPHY OF SUFFICIENCY ECONOMY WITH THE TWITTER WEBSITE FOR ENHANCING THE USING OF ENGLISH FOR COMMUNICATION ORNSIRI WIMONTHAM (Click Here or on Title of paper for Full paper view)	675
INBOUND TOURISM DEVELOPMENT AND GREY CORRELATIVE ANALYSIS ON ITS AFFECTING FACTORS IN SICHUAN CITY DANYANG WANG, QIZHI YANG (Click Here or on Title of paper for Full paper view)	684
TO ANALYZE THE ISSUES RELATED TO IMPLEMENTATION OF INTEREST FREE BANKING IN PAKISTAN ABDUL WAHAB ARAIN, DR. IMAMUDDIN (Click Here or on Title of paper for Full paper view)	691
THE ANALYSIS OF THE VEGETABLES' PRICE FLUCTUATION WITH COBWEB MODEL LINGLING XU, SHUGUANG WANG (Click Here or on Title of paper for Full paper view)	702
INVESTORS' PERCEPTION FOR STOCK MARKET: EVIDENCES FROM NATIONAL CAPITAL REGION OF INDIA DR. GAGAN KUKREJA (Click Here or on Title of paper for Full paper view)	712
RESULTS OF THE APRIL 27, 2007 TURKISH MILITARY'S E-MEMORANDUM ABDULLAH URAL (Click Here or on Title of paper for Full paper view)	727

Title	Page
EMPIRICAL INVESTIGATION OF LEADERSHIP STYLE ON ENHANCING TEAM BUILDING SKILLS PROF. DR. MUHAMMAD EHSAN MALIK YASIN MUNIR, ZOYA ZAINAB, SEEMAB HUSSAIN, SIDRA MUNAWAR, ASMA BASHIR (Click Here or on Title of paper for Full paper view)	738
SOCIOLOGICAL FACTORS ASSOCIATED WITH PROFESSIONAL ETHICS AMONG WORKERS IN INDUSTRIAL UNITS, 'A CASE STUDY IN INDUSTRIAL ZONES OF ARDABIL' DAVOUD ABDOLLAHI, ALIATHAR GHAFARI, SEYED HASSAN TAYYAR (Click Here or on Title of paper for Full paper view)	750
THE ROLE OF SOCIAL MEDIA ADVERTISING IN MOTIVATING CONSUMER IN BANKING SERVICES MILAD DEGHANI, SALBER NOURANI, HOMA CHOUBTARASH ABARDEH (Click Here or on Title of paper for Full paper view)	774
RELATIONSHIP BETWEEN SERVICE QUALITY, PERCEIVED VALUE, SATISFACTION AND REVISIT INTENTION IN HOTEL INDUSTRY MUHAMMAD AHMAD RAZA, AHMAD NABEEL SIDDIQUEI, PROF. DR. HAYAT M. AWAN, KHURRAM BUKHARI (Click Here or on Title of paper for Full paper view)	788
EXAMINING MICRO, SMALL AND MEDIUM SCALE ENTERPRISES (MSMES) INNOVATION CAPACITIES IN MANUFACTURING SECTOR: A SURVEY OF NIGERIA MOHAMMED, NDALIMAN ABUBAKAR, ISMAIL, BTE KAMARIAH GHAFORIAN, HADI (Click Here or on Title of paper for Full paper view)	806
VOICE OF THE EAST (A PROLOGUE TO IQBAL'S LIFE AND THOUGHT) DR. ALI RAZATAHIR (Click Here or on Title of paper for Full paper view)	817
INFLUENCE OF DRUGS ON STUDENTS PERFORMANCE: A QUALITATIVE STUDY IN PAKISTAN UNIVERSITY STUDENTS MUHAMMAD ARIF KHATTAK, NADEEM IQBAL, SAJID RAHMAN KHATTAK INAYAT ULLAH (Click Here or on Title of paper for Full paper view)	826
TESTING THE ARBITRAGE PRICING THEORY ON KARACHI STOCK EXCHANGE NADEEM IQBAL, SAJID RAHMAN KHATTAK, MUHAMMAD ARIF KHATTAK INAYAT ULLAH (Click Here or on Title of paper for Full paper view)	839
EMPIRICAL RELATIONSHIP BETWEEN FOREIGN DIRECT INVESTMENT AND ECONOMIC OUTPUT IN PAKISTAN. SAJID RAHMAN KHATTAK, NADEEM IQBAL MUHAMMAD ARIF KHATTAK, ABDUL QADEER (Click Here or on Title of paper for Full paper view)	854

---

**Note: To view Full paper (Click on title of paper),if click button don't work/appear then please press (Ctrl ) Button on key board and then click.**

---